ALBERTA







CANADA'S

### NATURAL GAS

MANUFACTURING CENTRE



#### **FOREWORD**

#### To the Wage-Earner

who is desirous of making his home where low cost of living is combined with participation in Nature's best gifts:

#### To the Merchant

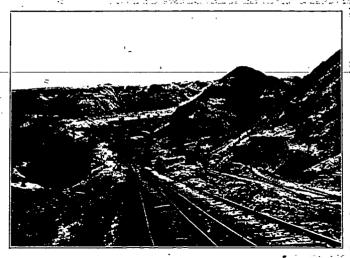
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who wishes to cast his lot in a fast-growing town, where he can enjoy a splendid trade from the start, and where his investment in business property will ultimately make him independent:

#### To the Manufacturer

who recognizes the ever increasing trade advantages created by Western Canada's phenomenal development:

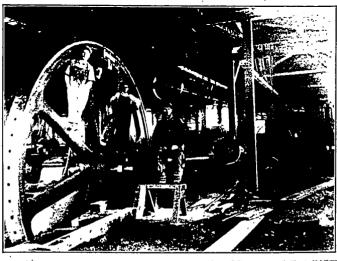
The following noteworthy facts are submitted



Redcliff's Coal Mine



Harnessing Redcliff's Industrial Energy



Interior View, Rolling Mill and Bolt Works

#### Location

Redcliff is situate on the north bank of the South Saskatchewan River, and on the main line of the Canadian Pacific Railway, about mid-way between Winnipeg and Vancouver.

#### Rich Coal Deposits

Redcliff has one of the largest working coal mines in Western Canada, with a shipping capacity of one thousand tons per day. This high-grade coal is in great and constantly increasing demand.

#### Natural Gas

Redcliff has an unlimited supply of Natural Gas, containing 1,100 B.T.H. units per cubic foot. This is supplied to manufacturers at five cents per thousand feet (equivalent to coal at a cost of one dollar per ton); and to domestic consumers at a correspondingly low rate.

#### Cheap Power

Nature has given Redcliff a strong advantage in its possession of Cheap Power (\$2.40 per horse power, per annum, per ten hour day). Cost of production is reduced to a very low point. In the grind of competition, Redcliff's manufacturer has a safe margin of profit on this basis alone.



South Saskatchewan, Redcliff's Inexhaustible Water Supply



Redcliff's Natural Beauty

#### Water Supply

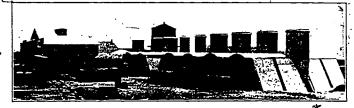
Redcliff's inexhaustible supply of Pure Water is one of the crowning features of that combination of resources which makes well-balanced development not only possible, but inevitable. Water from the Saskatchewan is passed—through-a-natural-system-of-filtration.—A reservoir capacity of 300,000 gallons and efficient distribution to all parts of the city is already accomplished.

#### Unique Industrial Opportunity

Redcliff's level, accessible area, makes possible the grouping together of allied industries, with all the advantages of easy shipping and distribution, for a fraction of the cost involved in other places. "Overhead" charges growing out of cost of construction at points where territory is uneven, and where other natural disadvantages have to be overcome, are eliminated at Redcliff.

#### Distributing Area

Within a radius of from a hundred to two hundred and seventy-five miles of REDCLIFF, are Calgary, Edmonton, Regina, Saskatoon, Moose Jaw, Swift Current, Weyburn, Battleford, North Battleford, Athabasca and Lethbridge. And between all these, hundreds of smaller towns and villages are clamoring for the products Redcliff's factories will distribute.



Redcliff Brick and Coal Co. Ltd.



Redcliff Pressed Brick Co. Ltd.



Redcliff Clay Products Co. Ltd.

#### Clay Deposits

Redcliff has already attained distinction in the production of bricks that are hard, durable and capable of heavy weight and severe resistance. Drypressed, re-pressed, wire-cut, fire-proofing, hollow, and all kinds of fancy building brick are manufactured. Three large plants are operating throughout the entire year. Redcliff has all the raw materials for high-grade pottery, Portland cement and other allied lines of manufacture.

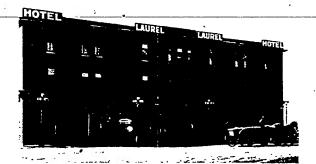
#### Silica Sand

Silica Sand, in abundance, from which a superior quality of glass is made, is another resource of no small proportion. The Dominion Glass Company Ltd. (Hollow Glassware and Bottles) are in full operation. This is one of the finest plants in the Dominion—the "last word" in construction and equipment. The H. Munderloh Co. will shortly erect an equally modern plant for the manufacture of sheet glass—the first to be made in all Canada.

From September 1st, 1912, to September 1st, 1913, Redcliff's population increased
Five Hundred per cent.

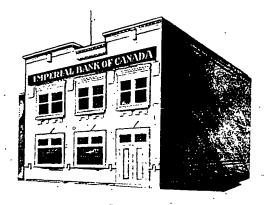












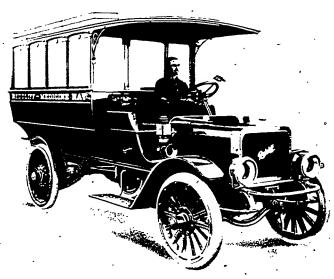








Alberta Ornamental Iron Co. Ltd.



Made in Redcliff



Redcliff Motor Co. Ltd.

#### Redcliff's Iron Industries

The Alberta Ornamental Iron Co. Ltd. has the lead of all competitors in the manufacture of Structural Iron, and all kinds of ornamental work in iron, bronze and brass. The works employ a hundred and fifty men, and are running full capacity throughout the year.

#### Iron Rolling

The Redcliff Rolling Mill and Bolt Works are now in full swing. This important plant is equipped with the most modern machinery. One hundred men are employed, and this number will be increased as the mill gets into the stride of development in the Great West.

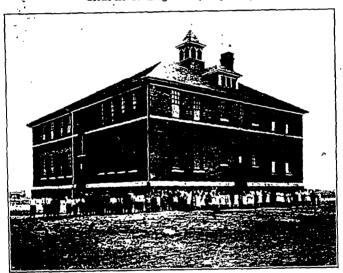
#### Motor Trucks

The first Motor Trucks made in Western Canada are being turned out by the Redcliff Motors Co. Ltd. A Motor Bus of artistic design, and trucks of all kinds are manufactured, and are filling a very popular demand.

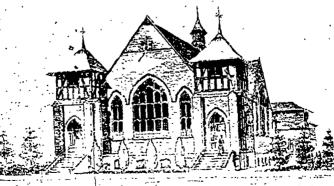
Redcliff has more industries in operation today than any other town in Western Canada



Church of England (Proposed)



Public School



Presbyterian Church

#### Attractive Home Features

The climate of Southern Alberta is proverbial. With all that may be said of "Sunny Alberta" as a background, it would be difficult to imagine a more perfect picture than REDCLIFF presents. From the proud altitude of the north bank of the Saskatchewan River, an unobstructed view, in every direction, is obtained. Redcliff presents an attractive aspect on first sight, and the impression is confirmed by a careful survey of all that goes to make that first impression.

#### Schools and Churches

Redcliff has a large, modern school, well equipped, and affording all the advantages to be found in a city many times its size. Church services are conducted under the direction of the various denominations. Commodious church buildings will be undertaken during the year, completing the setting which goes to make a happy, enthusiastic and progressive community.

Redcliff has more modern brick buildings than any other town in the West







Types of Redcliff's Residences

#### Big Industries in Operation

- 1. Redcliff Brick & Coal Co. Ltd. Employees, 200.
- 2. Alberta Ornamental Iron Co. Ltd.
  —Employees, 150.
- 3. Redcliff Clay Products Co. Ltd. Employees, 100.
- 4. Redcliff Rolling Mill & Bolt Co. Ltd. Employees, 100.
- 5. Redcliff Pressed Brick Co. Ltd. Employees, 100.
- 6. Dominion Glass Co. Etd. Employees, 125.
- 7. Redcliff Motors Co. Ltd. Employees, 50.
- 8. Redcliff Sash & Door Factory Ltd. Employees, 75.
- 9. Alberta Improvement Co. Ltd. Employees, 50.

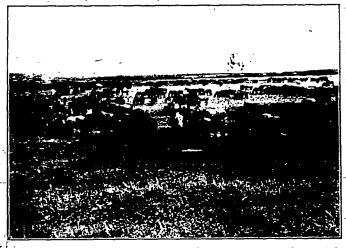
#### Factories Under Construction

- 1. H. Munderloh & Co. (Glass)
  To employ 200.
- 2. Redcliff Hat & Cap Factory Ltd.
  To employ 50.
- 3. Alberta Shoe Manufacturing Co. Ltd. To employ 75.
- 4. Alberta Glove Co. Ltd. To employ 50.

#### Factories Under Contract to Build

- 1. Alberta Steel Co. Ltd. To employ 200.
- 2. S. M. Knechtel Furniture Co. Ltd. To employ 50.
- 3. Redcliff Rosery & Greenhouses. To employ 8.
- 4. Redcliff Brewing Co. Ltd.
- To employ 35.

  5. Hammond Stooker Co. Ltd.
- 5. Hammond Stooker Co. Ltd.
  To employ 75.



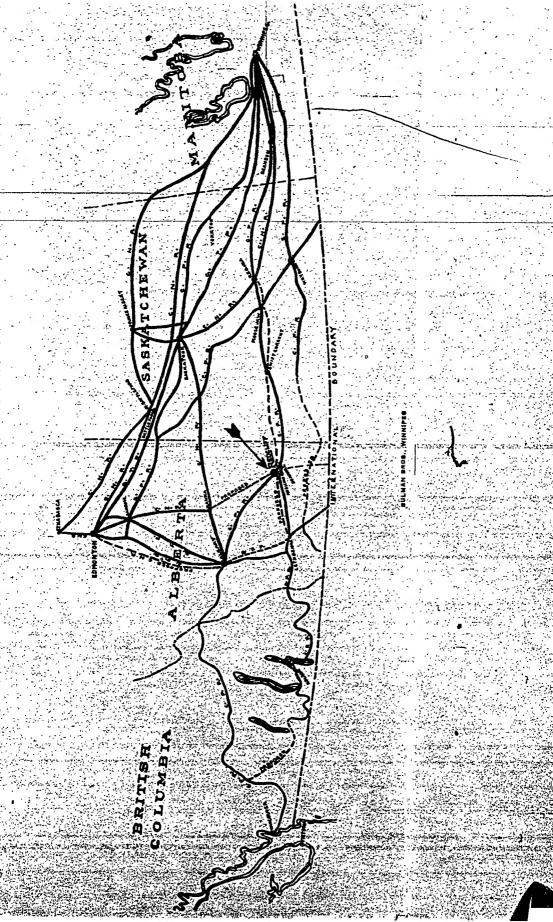
Horse Ranch



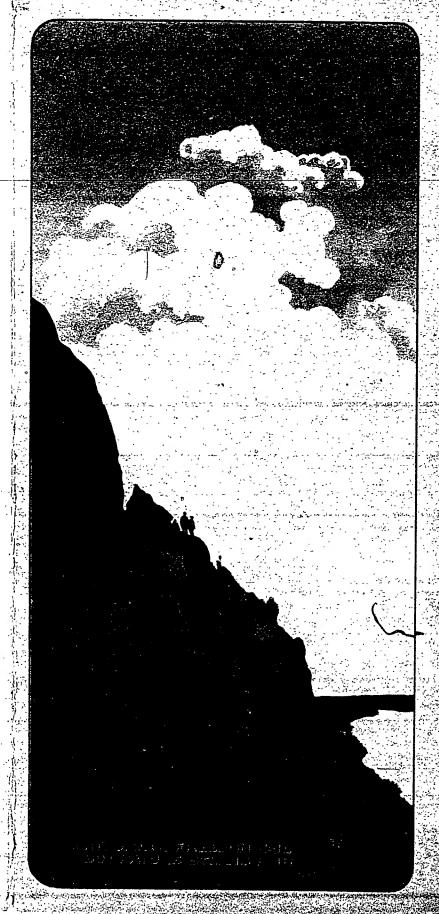
Harvest Scene



Redcliff's Rich Agricultural Setting







## REDCLIFF BOARD OF TRADE

G.W. LYDIATT,
PRESIDENT
B. J. BOTT,
SECRETARY